

## Order Form continued

Payment details

I would like to pay by

Cheque - please make cheques payable to **Zöe's Place Trust**

Mastercard  Visa  Switch  Maestro

Card No. ....

Valid form (mm/yy)

Expiry date (mm/yy)

Issue No. (if Switch or Maestro) .....

### GiftAid

You can boost the value of your donation by 28% at no extra cost to you, by ticking the Gift Aid box. HM Revenue and Customs will then pay Zöe's Place an extra 28p for every £1 you donate. Please note you must have paid sufficient Tax throughout the year to cover the Tax reclaim. **You pay £35 + taxman pays £9.80 = Zöe's Place receives £44.80**

I would like my payment to be treated as a GiftAid donation.

Signature .....

Date .....

**Thank you!**

You can also donate  
by phone on **01926 834642**

or online at

[www.zoesplacemidlands.co.uk](http://www.zoesplacemidlands.co.uk)



make a  
name  
for yourself!

# Zöe's lane appeal



## Further Information

For any further information or to enquire about corporate brick sponsorship, please call Vicki Partridge, Zöe's Place Appeals Director on 01926 834642.

**Sponsor a brick placed  
in Zöe's Lane, the  
pathway to our new  
Midlands baby hospice**

[www.zoesplacemidlands.org.uk](http://www.zoesplacemidlands.org.uk)

# Zöe's lane appeal

## Zöe's Place (Midlands)

Zöe's Place Trust run the only baby-specific hospices in the UK, providing 24 hour one-to-one palliative respite and terminal care to infants aged 0-5 years with life-limiting or life-threatening conditions. Our hospices offer short-term regular care in a home-from-home supportive environment; babies can stay from one day to a fortnight period, giving parents and families a much-needed break.

We have two established Zöe's Places – in Liverpool and Middlesbrough, and are currently developing our third hospice in Ash Green, Coventry. The building stage of the new Midlands hospice will begin in March 2008 and once complete, will provide care and support for many special babies from across the Midlands.

## Zöe's Lane Appeal

We want to create a beautiful hospice full of fun and enjoyment for our special babies, and we know many of you would like to support this unique development. What better way to leave a lasting reminder of your commitment and generosity towards Zöe's Place than to have your sponsored stone and personalised message placed within the pathway leading to the front entrance of the hospice?

A paver engraved with your selected inscription and hand painted with black lettering is available in two sizes:

### £35 - Single Paver

You can have 2 lines of 15 characters per line

### £70 - Double Paver

You can have 4 lines of 15 characters per line (Spaces and punctuation count as characters.)

### Examples of inscriptions:

- Your name and date of donation
- Your/friends/family name and date of birth
- In memory of a loved one and the date of their anniversary
- Favourite teams – dates/scores of sporting triumphs
- A question – Will you marry me?

*zöe's lane*

## Order Form

Name .....

Address .....

.....

.....

Postcode .....

Email .....

Telephone No. ....

### Type of brick

Please note that punctuation and spaces are counted as a character. Upper and lower case letters can be used on your brick.

#### Example of filling in the boxes below:

H	A	P	P	Y		B	I	R	T	H	D	A	Y	
A	N	N	!		L	O	V	E		M	U	M		

**Single Paver** - 2 lines of 15 characters - £35.00, your personal message:


**Double Paver** - 4 lines of 15 characters - £70.00, your personal message:


Please see over for payment details

